

## Media Data JoyDellaVita.com

Web Address <https://JoyDellaVita.com>  
Blog Categories: Travel, Food, Mobility, (Travel-)Lifestyle  
Founded: May 2015  
Publishing Frequency: 5 Articles per Week/ 20 per month  
Format: Text, Photo, Video

### Social Media

Facebook ( <a href="#">click</a> )	2842 followers
Twitter ( <a href="#">click</a> )	474 followers
Instagram ( <a href="#">click</a> )	27,6k followers
YouTube ( <a href="#">click</a> )	276 subscribers
Pinterest ( <a href="#">click</a> )	976 followers
bloglovin' ( <a href="#">click</a> )	750 followers

### Readership

Monthly PageImpressions	28.000
Monthly Visitors	10.800
Pages/Session	2,25
Majority of visitors	UK, Japan, US, Germany, Italy, Australia, Spain, Netherlands, ...
Age of Visitors (in years)	25 - 34 (47%) , 18 - 24 (28%), 35 - 44 (15%)

all data as of March 2017

### About the Author

Lisa Schwarz, born 1993, started writing for a local newspaper in 2009, and no later than 2 years started her first blog [The-Car-Addict.com](http://The-Car-Addict.com) in English language about everything automotive and gained first international recognition. In May 2013 Lisa started blogging in her mother language, German, with [hypperlic.com](http://hypperlic.com), a Blog about Lifestyle, Cars, Travel and more. Finally, in May 2015 she started blogging in English again, influenced by her passion for Travel and Food and started [JoyDellaVita.com](http://JoyDellaVita.com). In the meantime, she gained a marketing communications degree and is a full-time blogger since January 2014.

Usually, Lisa boards about a hundred planes a year, and is always on the search for new adventures, different cultures and interesting tastes. Most are Press Trips, a lot also individually.

### Joy Della Vita offers for Companies

Attendance of Press Events, producing or/and publishing Sponsored Articles/Advertorials, Freelance Work (Social Media, Text/Photo), Consulting (Blogger Relations, Social Media, setting up a Blog, ...) and more upon individual request.