

JOYDELLAVITA

MEDIA KIT

Joy Della Vita in Numbers

Founded in May 2015

Monthly Page impressions: ~ 26.500

Publishing Frequency: ~ 3+ Articles/Week

Format: Text, Photo, Video

Social Media Followers across all platforms: ~ 25.000

Blog Update / Newsletter subscribers: 3750

About the Blogger

Meet Lisa, the creative force behind JoyDellaVita, with over a decade of dedicated blogging experience. Her journey began in 2009 as a freelance journalist for a local newspaper at the tender age of 16. In 2011, she embarked on her blogging adventure, and from 2014 to 2018, it became her full-time career. Today, JoyDellaVita serves as Lisa's primary platform for both original and sponsored content creation.

What JoyDellaVita can offer you

At JoyDellaVita, we open the doors to a world of possibilities for our valued partners. Our offerings include:

- *Attendance of Press Events:* Join us as we explore the latest destinations, hosted restaurants, and exquisite hotel stays. Experience tourist activities and attractions firsthand, and let us share our adventure with our engaged audience on the blog and social media.
- *Production & Publishing of Sponsored Articles/Advertorials:* Collaborate with us to craft compelling sponsored content that resonates with our readers. Promote your brand, product, or service effectively through our engaging storytelling.
- *Freelance Work:* Need a skilled hand for social media management, captivating text, or stunning photography? Lisa and her team are at your service, ready to amplify your digital presence.
- *Consulting Services:* Whether it's strengthening your blogger relations, mastering social media strategy, or launching your own blog, we offer expert guidance tailored to your needs.

Let's embark on this journey together!

Unlock the potential of your brand with JoyDellaVita. Join us on this exciting journey, where every moment is an adventure waiting to be shared.

Let Lisa & Team craft an Individual Offer for You!

Contact

mail@joydellavita.com

www.JoyDellaVita.com

Based in southern Germany

Lake Constance / Oberschwaben / Allgäu

Social

[Instagram](#)

[YouTube](#)

[TikTok](#)

[Pinterest](#)